

**ENTREPRENEURIAL LEARNING EXCHANGE INITIATIVE FOR SUSTAINABLE  
 HOSPITALITY SMEs IN THE BALKAN-MEDITERRANEAN REGION**

Subsidy Contract No. BMP1/1.3/2616/2017

**Sustainable Hospitality  
 Capacity Building for Umbrella Organisations**

Date: 21-22.02.2019

Venue: Varna

21.02.2019		
Time	Agenda	Presenting
<i>Moderators of the training sessions:</i>		
09:00 - 10:00	<b>Registration of participants and coffee reception</b> <i>Conference room, Varna University of Management</i>	<b>Moderators</b>
10:00- 10:40	<b>Opening and Welcome. HELIX Project Presentation.</b>	<b>Varna University of Management</b>
10:40 - 11:30	<b>Responsible Tourism</b>	<b>Assoc. Prof. Bistra Vasileva,</b> Varna University of Economics
11:30 -12:30	<b>New Tourism Generation</b>	<b>Assoc. Prof. Maya Ivanova, PhD</b> Varna University of Management
12:30 - 13:30	<b>Lunch</b>	
13:30 - 14:10	<b>Accessible Tourism: Responsible Practices and Business Opportunities</b>	<b>Nadezda Malenkina</b> Culinary Arts and Hospitality Association
14:10- 15:10	<b>What Makes a Tourist Destination Sustainable?</b>	<b>Nikolay Panayotov,</b> Varna Chamber of Tourism
15:10 -15:30	<b>Coffee break</b>	

15:30- 16:30	<b>Sustainable Cooking</b> <i>(Culinary Demonstration of Sustainable Innovative Technologies)</i>	<b>Chef Hugues Boutin</b> Culinary Arts Institute, Varna University of Management
16:30 - 17:20	<b>Varna - a Sustainable Tourism City</b>	<b>E-Tours LTD</b> Varna
18:30	<b>Dinner</b>	

**22.02.2019**

Time	Agenda	Presenting
<i>Moderators of the training sessions:</i>		
09:00- 10:00	<b>Registration of participants and coffee reception</b> <i>Conference room, Varna University of Management</i>	<b>Moderators</b>
10:00 - 11:00	<b>Innovations and Digitalization in Hospitality: Costs Optimization and Opportunities for Sustainability sustainable</b>	<b>Pavlin Kosev</b> Varna Hotel and Restaurant and Association
11:00 - 11:20	<b>Coffee break</b>	
11:20 - 12:20	<b>Management Systems for Sustainable Hospitality</b>  Discussion Session	<b>Eltrade LTD,</b> Varna
12:20 - 13:20	<b>Sustainable hotel management systems</b>  Discussion Session	<b>ACM LTD,</b> Varna
13:20 - 14:20	<b>Lunch - Catering room Varna University of Management - floor 4</b>	
14:20 - 15:20	<b>Turning Experiments Into Sustainable Models In Restaurant Business</b>  Discussion Session	<b>Bogdan Bogdev</b> Villa di Polleta, Dobrich
15:20 - 16:20	<b>Impact of culture on tourists' perception, choice of destination and products</b>  Discussion Session	<b>Neda Dimitrova</b> Varna University of Management

16:20 - 16:40 Coffee break		
16:40 - 17:40	Discussion Session	<b>Irina Petkova</b> Varna University of Management
17:40 - 18:00	<b>Conclusions and collecting participants` feedback</b>	<b>Moderators</b>

18:30 Dinner

The training takes place within a project „**ENTREPRENEURIAL LEARNING EXCHANGE INITIATIVE FOR SUSTAINABLE HOSPITALITY SMEs IN THE BALKAN-MEDITERRANEAN REGION**“ Contract № BMP1/1.3/2616/2017, co-funded by the European Union and National Funds of the participating countries.

*More information about the project you can find on this web-page:*  
[http:// helix-balkanmed.eu/](http://helix-balkanmed.eu/)